

# 10th Annual

# TROY • FEST

— celebrating the arts —

DOWNTOWN TROY, AL • [www.troyfest.com](http://www.troyfest.com)



Saturday, April 28th & Sunday, April 29th, 2012

*presented by:*



P.O. Box 972  
Troy, Alabama 36081

## 2011 TroyFest Major Award Winners

Best of Show-Bill Hill, Trafford, AL  
1st Place, Fine Arts-Dennis Heckler, Yazoo City, MS  
1st Place, Crafts-Chris Greenman, Montgomery, AL

## Merit Award Winners

Painting-Donna Peters, Crane Hill, AL  
Pottery-Margaret Barber, Montgomery, AL  
Jewelry-Allison Bohorfoush, Birmingham, AL  
Photography-George Elliott, Birmingham, AL  
Graphics & Drawing-Don Stewart, Birmingham, AL  
Sculpture-Russell Everett, Roanoke, AL  
Functional Traditional Craft-Frederick Henderson, Montgomery, AL  
Decorative Traditional Craft-Charles Adams, Troy, AL  
Most Creative Use of Materials-Suzan & Chuck Buckner, Woodville, AL  
Demonstrating Artist Award-Gary Cremeens, Ramer, AL  
Freshman Exhibitor Award-Robert Bruce, Chancellor, AL  
AI Head, Exec. Dir. State Arts Council,  
Honorable Mention-Dawn Prieztz, Marianna, FL

## Stay Connected!



Like our facebook page (TroyFest Artfestival)  
to view photos, connect with other artists & festival  
fans and stay updated on the latest TroyFest news



[troyfest](http://troyfest.com)

**TROY•FEST**, held in honor of Jean Lake, is the premier fine art & craft festival for the central Alabama region. The weekend long show draws upwards of 10,000 people to downtown Troy to celebrate the arts.

TroyFest is a presentation of the City of Troy, Pike County Chamber of Commerce and Troy Arts Council. We pride ourselves as a festival free to the public, thanks in large part to our gracious sponsors.



**HISTORY OF THE FESTIVAL** Jean Thompson was born August 29, 1929 in Troy, Alabama. Without the benefit of formal training, Jean painted from childhood. While she worked for the First Farmers and Merchants National Bank in Troy, her avocation was art and her simple, primitive works were shown throughout the Southeast, gaining popularity and winning several awards.

Jean has been described as a fun-loving, free-spirit talent and was a favorite among the traveling artist circuit. She would often invite her art friends to her beloved hometown for art shows. After Jean's death in 1976, friends of Jean Lake approached The Troy Council on the Arts and Humanities to combine local art shows into a big two-day art show, to be held on the grounds of the Pike Pioneer Museum, to showcase the region's best artists and more importantly, honor Jean Thompson Lake. The first Jean Lake Memorial Art Show was held in 1982.



Original Jean Lake painting from the Troy Arts Council Permanent Collection

The artwork of Jean Lake is still exhibited all over the world today. She continues to be recognized as the namesake of the festival and the exclusive scholarship that is awarded each year to a high school Senior pursuing the arts. Her contributions to our community and to the primitive art world will never be forgotten.

In 2003, the festival committee moved the show from the Pike Pioneer Museum grounds to the downtown square. Along with the new location, the festival also took on a new name, TroyFest. The renamed festival was available to the public at no charge for the first time and allowed room for more vendors to participate.

TroyFest, continues to grow and make changes with each year. In 2006, TroyFest celebrated its 5th anniversary was designated as an "Official Year of Alabama Art Event." Today the festival continues to be recognized as a top emerging art show by many art show review publications and "Top 10 Event by the Alabama Bureau of Travel and Tourism."

In 2009, TroyFest was proud to partner with the area's first film festival. 2010 was the inaugural year of the Alabama International Film Festival during TroyFest weekend. This year, TroyFest is proud to partner once again with the Alabama International Film Festival. The Film Festival will be held once again in The Studio, across the street from the Johnson Center for the Arts in downtown Troy.

# TROY • FEST

— celebrating the arts —

## ARTIST FEES:

\$10 jury fee separate check, previous exhibiting artists waived  
 \$10 for each additional jury category(s), jury fee non-refundable  
 \$100 per artists booth space 10'w x15'd, outdoor, includes vending permit  
 \$50 for additional spaces (can not be shared or juried with separate artists)  
 \$25 electricity (Only One 115 Volt 15 Amp Circuit per booth)  
 \* Vendors responsible for power cords (50'-100'all weather suggested).

### For Office Use Only

Jury Fee Check # \_\_\_\_\_ Accepted  Yes  No  
 Booth Fee Check # \_\_\_\_\_ Wait List  Yes  No  
 Category # \_\_\_\_\_ Single Booth   
 Date Accepted \_\_\_\_\_ Double Booth   
 Date Acceptance Mailed \_\_\_\_\_ Special Needs Indicated

Name \_\_\_\_\_  
Last First Middle

Company or Booth if listing is different \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Main Telephone \_\_\_\_\_

E-Mail \_\_\_\_\_

Website \_\_\_\_\_

Social Media \_\_\_\_\_

Description of Artwork \_\_\_\_\_

Previous TroyFest Exhibitor  Yes  No How many years? \_\_\_\_\_

Price Range of your Art,Craft or Product: Low \$\_\_\_\_ Average \$ \_\_\_\_ High \$ \_\_\_\_

Yes, I will be a candidate for the Demonstrating Artist Award (\$150 cash prize).

May TroyFest to use your submitted images for publicity?  Yes  No

Special Needs Requests \_\_\_\_\_

Please jury my work in category # \_\_\_\_\_

(See descriptions and fees under exhibitor guidelines. One category per jury fee.)

- |   |   |
|---|---|
| <b>1.</b> Painting—Acrylic, Oil, Watercolor, etc. | <b>5.</b> Graphics & Drawing            |
| <b>2.</b> Pottery                                 | <b>6.</b> Sculpture                     |
| <b>3.</b> Jewelry                                 | <b>7.</b> Functional Traditional Crafts |
| <b>4.</b> Photography                             | <b>8.</b> Decorative Traditional Crafts |

Describe each image including the size and price.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

(#4 must be slide of fully stocked outdoor booth display.)

I verify this application is a commitment to exhibit at TroyFest, if accepted. I have read and understand the Exhibitor Guidelines, Cancellation Policy and the Hold Harmless and Indemnification Agreement.

Signature of Vendor, must be 18 years of age or signed by legal guardian.

Date

cut here and detach to mail application



## 2011 TROY•FEST BEST OF SHOW: BILL HILL

In conjunction with TroyFest, a solo exhibit and opening reception featuring TroyFest's Best of Show Winner is held at the Johnson Center for the Arts. This year, the solo exhibit will feature the work of Bill Hill in the spring of 2012.

*"The Johnson Center for the Arts, part of the Troy-Pike Cultural Arts Center, is very pleased to host the Artist Bill Hill in May 2012. Mr. Hill is a very accomplished artist and received the best of show award during the 2011 TroyFest art festival. The Board of Directors and the staff are very excited to present Mr. Hill's work in our Center. Bill's work is as meticulous as it is whimsical, it is sure to delight our visitors."*

*– Richard Metzger, Executive Director  
Troy-Pike Cultural Arts Complex*

Hill works in graphite watercolor and acrylic and has won over 350 awards in the nearly thirty years that he has been showing his work.

*"Over the years, Bill Hill has become one of our community's favorite festival artists, in appreciation for both his work and his wit. There are several collectors that come to TroyFest each year to see what Bill has done next and what wild tale he has to share."*

*– Stephanie Baker, TroyFest Art Chair*



## ARTIST AMENITIES

TroyFest prides itself as being one of the "most vendor-friendly festivals" around. Each year, we graciously receive compliments on our unsurpassed hospitality and friendly atmosphere.

### Artist Amenities Include:

- Vendor Hospitality areas (access to restrooms, break areas)
- Booth Sitters
- Friends of Jean Lake Purchase Program (approx. \$5,000 in guaranteed art sales!)
- Complimentary Continental Breakfast
- Special rates at festival hotel(s)
- Free designated parking
- Pull up to your booth load-in and load-out
- \$2500 in Juried Cash Awards
- Troy Arts Council sponsored solo exhibit and opening reception for Best of Show winner

## WHAT EVERYONE IS SAYING ABOUT TROY•FEST

*"We participated for the first time in 2010 and this year (2011) couldn't come fast enough...The atmosphere in this college town is inspiring and the show is well run."* – Dennis Heckler, Yazoo City, Mississippi

*"This is our favorite show to do. You make the vendors feel very welcome and wanted. Great advertising. Great family fun."* – 2011 artist survey

*"We love the small town atmosphere and had a wonderful show. Of all the shows we exhibit, this is definitely the best staff!! You all went over and above to help. We will definitely return to TroyFest!"* – 2009 Artist

*"These are the nicest people in the world to work with. If TroyFest weren't a great show, I wouldn't drive 12 hours to get here."* – Bonnie Heinecke, Paris, Missouri





vendors with commercial wares from festival. Final definition of commercial vendors is at the committee's discretion.

- Exhibitors may not share booth space(s) unless they have submitted a joint application and have been accepted as such, nor may they sublet or apportion space to anyone else.

- Overnight security service will be provided. Although care will be taken to avoid hazards to art work, TroyFest is not responsible for any losses or damaged to displays or art work.

- Exhibitors bear the responsibility for all setup needs for their booth. Stakes may not be placed in street. Please make other plans to secure your booth space. (Weights and anchors are suggested, downtown Troy can be very windy.)

- Absent Exhibitors are considered a NO SHOW and will forfeit their space and booth fee if they are not on the street and setting up by 8AM Saturday morning of the festival.

- Amplified music must be limited and appropriate.

- No ribbons or awards from other shows may be displayed.

- No discount sale signs may be displayed.

- If lighting is needed, battery powered lights are suggested. However, electricity is available for an additional fee of \$25. Only one 115 Volt 15 Amp Circuit is available per booth space. **YOU MUST INDICATE THE NEED FOR ELECTRICITY AND PAY FOR ELECTRICITY PRIOR TO THE SHOW!**

- For safety reasons, exhibitors must confine themselves to the marked space. Spaces are approximately 10' wide by 15' deep. (close to a regular sized parking space) If your tent is larger than the designated exhibit space you will need to purchase

an additional space.

- All Gallery of Fine Arts booth spaces will have a walking space/ open aisle on a minimum of two sides. Items not displayed for sale must be stored in an orderly manner behind tent or hidden within display.

- Exhibitors should provide the following:

- a. Three (3) 4" x 6" color prints or digital images (CDs accepted) for each category entered.

- b. One photo of display/booth

- c. \$10 Non-refundable, separate check for Jury Fee. \$10 per each category. Jury fee waived if artist has been accepted to exhibit in same category at TroyFest in prior year.

- Artists must show for the entire festival to be eligible for award(s). Vendors will not be allowed to load-in or load-out during festival hours. Moving vehicles during festival hours is considered hazardous and reckless and vendors will be subject to the jurisdiction of the City of Troy Police Department.

- All judging will be done Saturday beginning at 10am. The judges reserve the right to travel the show and evaluate the exhibits in the manner they choose. A "spotter" is assigned to follow the judges and mark the booth to indicate that the exhibit has been judged.

- Artwork must be suitably framed or mounted to be eligible for judging. Portfolios can be for sale but will not be judged.

- All entries must be for sale. It is not necessary for you to obtain an Alabama tax ID number. The Dept of Revenue will provide documents/instructions for paying sales tax, which will be given to you at the show. A vending permit is obtained from the city for you by the show, which is included in your booth fee.

## Descriptions of Categories

**1. Painting** - Oils, acrylics, watercolor, mixed media

**2. Pottery** - Stoneware, raku, porcelain

**3. Jewelry** - Must be handcrafted. No commercially made items will be allowed!

**4. Photography** - Black and White & Color Photography. Digital photography will be accepted if mounted & framed.

**5. Graphics & Drawing** - pastel, etchings, serigraphs, pen & ink, pencil, calligraphy, mixed drawing media

**6. Sculpture** - three dimensional art forms in wood, clay, metal and glass

**7. Functional Traditional Crafts** - furniture, kitchen and desk items, leather, baskets, musical instruments, wood working, dolls, soft sculpture, children and adult clothing and weaving

**8. Decorative Traditional Crafts** - wall hangings, stained glass, tapestry, birdhouses, garden art, floral items

## Awards

All applications will be juried by a panel of TroyFest committee members for acceptance to exhibit. Exhibits will be judged Saturday morning at the festival by a jury of art professionals, not associated with the planning committee.

-Best of Show

(\$800 cash award, ribbon)  
solo exhibit at Johnson Center for the Arts hosted by the Troy Arts Council

-First Place Fine Arts

(\$300 cash award, ribbon)

-First Place Fine Crafts

(\$300 cash award, ribbon)

-Merit Awards for each Category

(\$100 cash award, ribbon each)

-Most Creative Use of Materials

(\$100 cash award, ribbon)

-Demonstrating Artist Award

(\$150 cash award, ribbon)

- Freshman Exhibitor Award

(\$50 cash award, ribbon)

- Recognition of Artist that traveled greatest distance (ribbon)

**Please make checks payable to  
TroyFest  
P.O. Box 972 • Troy, AL 36081**

## Vendor Checklist for all Applicants

- Completed application with signature
- Payment Check, including booth fees, electricity fees
- Jury Fee Check (\$10 x categories) if applicable
- Photographs of products wishing to sell. Please provide at least one photo of booth/display. May be color prints or digital images. Will not be returned unless requested at the festival. Images can be e-mailed to sbaker@troycable.net
- Description of products wishing to sell

## Deadline For Application

**Calls for Entries is immediate, applications must be received by March 1, 2012.**

**Notification of Acceptances will be postmarked no later than April 2, 2012.**

## Fees

\$10 jury fee separate check, previous exhibiting artists waived  
\$10 for each additional jury category(s), jury fee non-refundable  
\$100 per artists booth space 10'w x15'd, outdoor, includes vending permit  
\$50 for additional spaces (can not be shared or juried with separate artists)  
\$150 per commercial food vendor space  
\$25 electricity (Only One 115 Volt 15 Amp Circuit per booth)  
Vendors responsible for power cords (50'-100'all weather suggested).

## Cancellation Policy

An application is a commitment to exhibit if accepted. No refunds will be made for cancellation or removal of cause. No refund will be made in case of rain, wind or other natural disasters. Notification of cancellation, for any reason, is appreciated and will be considered for future events. **There is a \$30 fee for returned checks.**

## Hold Harmless Indemnification Agreement

**Must be signed by parent or legal guardian if vendor is under 19 years of age.** I/we, the signed for and in consideration of permission and space to participate in TroyFest on April 28th and April 29th 2012, agree to identify, hold harmless, and defend the City of Troy, Alabama, its officials, representatives, agents, servant, and employees from and against any and all claims, actions, lawsuits, damages, judgements, liability and expenses, including attorneys fees and litigation expenses, in whole or in part arising out of, connected with, or in any way associated with my/our activities preparing for TroyFest, participating in TroyFest or departing from TroyFest.

## CONTACT US AT:

334-674-2455 message center  
www.troyfest.com  
troyfest@troycable.net

## EXHIBITOR GUIDELINES

### The Gallery of Fine Arts

& Crafts is exclusive to handcrafted, original works of art (artists' prints permitted) and all artists must be accepted to exhibit. Gallery exhibitors are selected by a screening committee, based on submitted images and application. Qualifications include quality, originality and creativity. A limited number of artists per category will be accepted to provide a balanced show. Booth space is assigned based on category and early receipt of completed application and fees. **The fee to jury is \$10 per category (waived for artists accepted to exhibit for the previous year)** An application is a commitment to exhibit if accepted. No refunds will be made for cancellation or removal of cause. Accepted exhibitors must exhibit the entire show. The following information applies to ALL exhibiting artists. Please read carefully before submitting an application. If unable to meet our criteria, please do not apply.

- **NO BUY/RESELL;** Commercially manufactured items, items made exclusively from commercial molds and mass-produced items are prohibited, including manufactured kit objects, retail or imported items. TroyFest committee has the right to remove